PRESS KIT

Everything you need to know about BBR Indie Films.

BBR INDIE FILMS — FLAGSHIP PROGRAM

The screening & mixer series, by the numbers.

BBR Indie Films' flagship program is a bi-monthly indie short film screener and networking mixer at Studio Movie Grill, Marietta, GA — running since 2023.

15+	2,250	4,000+	63+
Consecutive sold-out events	Total attendees	Global filmmaker submissions	Celebrity & industry mentors

The series has attracted more than 4,000 film submissions from around the world, with selected filmmakers traveling from Africa and Chile to premiere their work in Cobb County — showcasing the county as an international destination for film. More than 63 industry professionals, whose credits include Netflix, BET, HBO, and Tyler Perry Studios, have mentored Georgia filmmakers through the program.

■ OFFICIAL RECOGNITION

Officially proclaimed "BBR Indie Films Day" by the Cobb County Board of Commissioners — November 1.

COMPANY BOILERPLATE

Copy-ready, two lengths.

50 WORDS

BBR Indie Films LLC is a Cobb County, Georgia entertainment company founded in 2023 by Oleathia "Butta B-Rocka" Robinson. Its flagship bi-monthly screening series has produced 15+ sold-out events and drawn 4,000+ global filmmaker submissions. BBR also spans full-service production, music licensing, private industry sessions, and media — officially proclaimed "BBR Indie Films Day" by Cobb County.

100 WORDS

BBR Indie Films LLC is a Cobb County, Georgia-based entertainment company founded in 2023 by Oleathia "Butta B-Rocka" Robinson. Its flagship program — a bi-monthly indie short film screener and networking mixer at Studio Movie Grill in Marietta — has produced 15+ consecutive sold-out events, 2,250 attendees, and 4,000+ global filmmaker submissions, with industry mentors whose credits include Netflix, BET, HBO, and Tyler Perry Studios. Beyond the screening series, BBR spans full-service production (BBR Productions), music licensing (BBR Sync Music), private 1-on-1 industry sessions (BBR Industry Access), and a forthcoming media arm (BBR Spotlight Magazine). In 2026, Cobb County officially proclaimed November 1 as "BBR Indie Films Day."

BEYOND THE SCREENING SERIES

BBR is also behind…

BBR Productions	Full-service film, TV, music video, and branded content production — concept through post.
BBR Sync Music	500+ music placements across film, TV, sports, and gaming — OWN, Netflix, BET+, Paramount+ & more.
BBR Industry Access	Private 1-on-1 sessions with industry legends — direct pitch feedback and career guidance.
BBR Spotlight Magazine	A quarterly digital and print publication launching soon.
Artists Rock the MIC Foundation	BBR's 501(c)(3) nonprofit partner — 5,000+ served since 2014.



A LITTLE ABOUT OUR FOUNDER & CEO

Oleathia “Butta B-Rocka” Robinson

Oleathia “Butta B-Rocka” Robinson is an international recording artist, Telly Award-winning music supervisor, filmmaker, and 3x best-selling author based in Marietta, Georgia. She has worked with artists including Janet Jackson, Kanye West, Usher, TLC, and Akon, and wrote, directed, produced, and starred in the feature film *Finding The Perfect Guy*.

In 2023, she founded BBR Indie Films to build a room big enough for every independent filmmaker who's ever been told there wasn't space for them. She is also the founder of the Artists Rock the MIC Foundation, a 501(c)(3) supporting college students experiencing homelessness through the arts, and serves as a Governor of the Recording Academy's Atlanta Chapter (the Grammy Awards) and a board member of NABFEME.

- International Recording Artist — Janet Jackson, Kanye West, Usher, Akon, TLC & more
- Telly Award-Winning Music Supervisor — Executive Producer, Director, Screenwriter & Actress
- 3x Best-Selling Author
- Nonprofit CEO — Artists Rock the MIC Foundation 501(c)(3) since 2014
- 2027 Grammy Awards Nominee — Featured Artist, "A Hero and a Villain" (Mad Skillz)
- 2026 Grammy Awards Nominee — Featured Artist, "Colors in My Mind" (Chris Redding)

FOUNDER'S AWARDS & HONORS

Selected wins.

AWARD	YEAR	RESULT
World Entertainment Awards (WEA)	2026	Winner — "Tired of Running"
Creative Legacy Gala	2026	Vanguard Award — Honoree
Presidential Lifetime Achievement Award	2023	Recipient

Telly Award	2025	Winner — Music Supervision
Black I Am Awards	—	Female Artist of the Year
ATL's Hottest Awards	—	Hottest Female Vocalist (3x) · CARE Award
General Boss & Bossettas Platinum Awards	—	2x Winner — incl. Innovator Award (BBR Indie Films)

Nominations.

AWARD	YEAR	CATEGORY
Grammy Awards	2027	Featured Artist nominee — "A Hero and a Villain" (Mad Skillz)
Grammy Awards	2026	Featured Artist nominee — "Colors in My Mind" (Chris Redding)
Gospel Sounds Awards	2026	Nominee
Sound Awards	2026	Nominee
Gospel Choice Music Awards	2026	Nominee
GA Music Awards	2026	Nominee, Best Female R&B Artist · Top-4 Female R&B Artists in Georgia
Prayze Factor Awards	—	Nominee — Best Female Artist
RICE Awards	—	2x Nominee

BBR Indie Films — bbrindiefilms.com

Info@bbrindiefilms.com

Butta B-Rocka — buttabrocka.com

Artists Rock the MIC Foundation — artistsrockthemic.netlify.app

@bbrindiefilms

Studio Movie Grill Marietta — 40 Powers Ferry Rd, Marietta, GA 30067